

LONDON ART FAIR 2007

By Luisa Terzulli

It is the London Art Fair the first appointment with art in 2007! At its 19th edition, the fair does not show the slightest sign of ageing; on the contrary, it reveals itself in all its traditional prestige adorned with fresh novelties, returning to the Business Design Centre from 17th until 21st January 2007.

One of the most interesting features – at the third year within this important fair – is the section *Art Project*. Here there are on display, and of course on sale, some of the most imaginative works by artists represented by galleries attentively selected. *Art Project* shows the most anticonformistic side of the London Art Fair, presenting an international scope of art realised against the mainstream within which Italians are certainly not missing the roll call. Among the most intriguing examples of experimentation is Roberto Coda Zabetta, from the gallery Spectrum London, who presents the fusion of East and West in works that are a tribute to the traditional Japanese prints of the 17th Century – meticulously reproduced by the artist himself – “contaminated” with heavy splashes of paint in dark and aggressive tones, through an anomalous process of “orientalisation” of the West.

Within *Art Project* are the works by Giuseppe Ducrot – from the gallery Rachael Barraclough-modernground – who reinterprets with jocosity and tri-dimensional paintings, proper sculptures indeed, the solemnity of sacred subject.

Rossella Bellusci from the gallery Barbara Behan, instead, forces the visitors to an effort and a more attentive analysis with her photographs dedicated to the study of light and to the reaction of the human eye.

Much Italy also in the more “traditional” core of the fair, among whom Cristiano Bianchin, again from Rachael Barraclough-modernground, with works linked to the glass making of the city in which his roots are, Venice, espousing the tradition of craftmade production and art’s contradictions and illusions.

Mauro Perucchetti from Beaux Art London, instead, expresses his aversion to war by making it the subject itself of his work, but decontextualising it, bereaving it of its aggressiveness and almost turning it into a quotidian consumer good.

And as the offer of the London Art Fair is so vast and capturing to hold the visitors inside the Business Design Centre for hours, the novelty of 2007 is exactly the *Collectors Lounge*, a space dedicated to the collectors where pausing, discussing and confronting, and resting before immersing again in the hard business of selecting the best pieces of a fair that literally offers an embarrassingly wide choice.

The 2007 edition has then concluded, but it is never too early to mark on the calendar the next appointment. London Art Fair, from 16th until 20th January 2008, Business Design Centre. Not to be missed.

The photographs and the videos with the interviews to the artists and managers of the galleries cited above are available in GIORGIOSTUDIO's photoalbum and videoalbum, accessible from the homepage www.giorgiostudio.co.uk.

For further information:

<i>London Art Fair:</i>	www.londonartfair.co.uk
<i>Barbara Behan:</i>	www.barbarabehan.com
<i>Beaux Arts London:</i>	www.beauxartslondon.co.uk
<i>Modernground:</i>	www.modernground.co.uk
<i>Spectrum London:</i>	www.spectrumlondon.co.uk

Copyright 2007 GIORGIOSTUDIO – All rights reserved